

The background image shows a modern hotel room. On the left, there is a bathroom vanity with a white rectangular sink, a chrome faucet, and a large mirror with a gold-colored frame. Below the sink, there are white towels hanging on a rack. To the right of the vanity is a bedroom area with a large bed covered in white linens and blue and white striped pillows. A window with white and dark purple curtains is visible in the background.

INK HOTEL AMSTERDAM

Press Kit

CONTENT

OUR STORY

THE DECOR

THE ROOMS

PRESSROOM

THE GARDEN ROOM

THE LIBRARY LOUNGE

FITNESS CENTRE

THE FACILITIES

INK IN A NUTSHELL

IMAGERY

THE BRANDS

PRESS CONTACT:

INK Hotel Amsterdam Mgallery by Sofitel

Marlo Vermeulen - Sales & Marketing Executive

marlo.vermeulen@accor.com

Tel. +31 20 555 1701

OUR STORY



It all began in 1904 when the building which now houses the hotel became the base of the Dutch Newspaper De Tijd.

It was a place where stories were born, written and ultimately brought to life in INK.

This former use of the premises also explains the name of the hotel. INK Hotel Amsterdam is the place where stories are yet to be written.

The 3 themes: 'Stories, Ink & Time' play the leading role at INK Hotel Amsterdam.

They determine our unconventional choice for the interior, staff and facilities.

General Manager Jolanda Sadni Ziane believes all these aspects contribute to a memorable stay at INK Hotel Amsterdam.

THE DECOR



To bring our unique concept to life, the outstanding design of the hotel is created by Concrete Architecture. The facade, entrance, rooms and numerous facilities still show the charm of the historic building, just like other MGallery by Sofitel hotels.

The entrance of the hotel is a replica of life in Amsterdam: colourful, lively and inspirational. Once visitors pass the reception table with check-in tablets, they will find themselves in an open patio.

The overarching glass roof and stately tree make it feel as though they are entering one of Amsterdam's many courtyards.

“At INK Hotel Amsterdam, we blurred the boundaries between the outside and the inside with plenty of greenery, rough stone, glass walls and natural light.”

– Concrete Architecture

THE ROOMS



INK Hotel Amsterdam has 149 rooms, all carefully designed.

The hotel features six different room types, starting from our 'Classic Rooms', all the way up to 'The Editor in Chief Suite'. Each room provides a feeling of natural light and space in a different way. In each room the open bathroom, white marble details and touches of messing create both a modern feeling, along with a spacious look.

In addition, a great deal of attention is paid to applicable details, such as an hourglass which refers back to the themes 'Stories, Ink & time'.

A special feature is our 'soft atlas' of Amsterdam which is featured on the walls of our rooms. These chalk-like drawings are designed by Jan Rothuizen and tell the story of Amsterdam in a funny and recognizable way.

PRESSROOM



PRESSROOM is INK Hotel Amsterdam's vibrant heart, where the former newspaper press from the 'De Tijd' was located. This bright restaurant is filled with inkpots, typewriters and blue INK pens. It functions not only as the living room of our hotel guests, it's also a place where locals gather to eat, drink, work and meet. Our chef finds inspiration all around the globe, but has a soft spot for local ingredients. You'll find local classics with a contemporary twist next to international culinary superstars.

Taste our Executive Chef's favorite dishes by trying our Chef's menu. Enjoy a 3 up to 6 course menu, featuring a wide variety of tastes from our kitchen. Treat yourself to your favorite cocktail. We've got some insanely talented bartenders, shaking up the sweetest, stiffest and most innovative drinks in town.

THE GARDEN ROOM



Have a quaint meeting with your colleagues in our fully equipped Garden Room. Need a lot of daylight? We have that. Crave some privacy? We have that too! Our Garden Room facilitates 12 people in a boardroom set-up and is located right next to our Garden, which is perfect for a fresh air break.

Visual equipment, sound equipment and quick WiFi are just a few of the advantages when hosting a meeting at our venue. Our Garden Room also serves as an area for private dining. Our Executive Chef is more than happy to serve you with a personalized culinary experience.

THE LIBRARY LOUNGE



You'll feel right at home. It's the perfect place to enjoy your after-noon tea, relax over drinks or curl up with a book in a comfy chair. There are beautiful books and newspapers available for you to read.

The Library Lounge can also be reserved for private drinks or get-togethers. The PRESSROOM staff will be more than happy arranging the right setting for you and serving high quality drinks and bites to your guests.

Traces of the history can be found all over the library as well, one of the first editions of newspaper 'De Tijd' is printed on the walls and a range of books is presented on the shelves.

THE FITNESS CENTRE



Break a sweat in our fitness centre. It's got all the equipment you need to keep you in shape. It's open 24/7. You'll find it on the ground floor, opposite of PRESSROOM. Indulge in dessert and exercise the guilt right off.

Do you prefer to work out in the fresh air? Go for an Amsterdam Run. Join the continuous crowd of fanatics that can be found in the Vondelpark. Around the clock, you'll find people running, rollerblading, riding bikes and long boards or doing bootcamp on the grass. We've mapped out a route for you, running the canals and the park.

THE FACILITIES



The facilities of INK Hotel Amsterdam tie in perfectly with the wishes and requirements of today's guests. We feel that service is about focusing on the little details, therefore we offer free newspapers in PRESSROOM, an early to-go breakfast for guests who are in a hurry and many more little extra's.

The hotel features 24/7 room service, a fitness area and an all day dining concept. This all to offer our guests the most memorable stay possible.

Apart from that INK Hotel Amsterdam is located in the city centre of Amsterdam, offering guests easy access throughout Amsterdam. We are located within walking distance to The Dam, Kalverstraat, tram stops and with access to all hotspots.

THE BRANDS

ACCORHOTELS

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,100 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe. Benefiting from dual expertise as an investor and operator, AccorHotels operates in 95 countries. Its portfolio comprises internationally acclaimed luxury brands including Raffles, Sofitel Legend, SO Sofitel, Sofitel, Fairmont, Onefinestay, MGallery by Sofitel, Pullman, and Swissôtel; as well as the popular midscale and boutique brands of 25hours, Novotel, Mercure, Mama Shelter and Adagio; the much-prized economy brands including JO&JOE, ibis, ibis Styles, ibis budget and the regional brands Grand Mercure, The Sebel and hotelF1. AccorHotels provides innovative end-to-end services across the entire traveler experience, notably through the recent acquisition of John Paul, world leader in concierge services.

With an unmatched collection of brands and rich history spanning close to five decades, AccorHotels, along with its global team of more than 250,000 dedicated women and men, has a purposeful and heartfelt mission: to make every guest Feel Welcome. Guests enjoy access to one of the world's most rewarding hotel loyalty programs - Le Club AccorHotels.

AccorHotels is active in its local communities and committed to sustainable development and solidarity through PLANET 21, a comprehensive program that brings together employees, guests and partners to drive sustainable growth. Accor SA is publicly listed with shares trading on the Euronext Paris exchange (ISIN code: FR0000120404) and the OTC marketplace (Code: ACRFY) in the United States.

For more information and reservations visit accorhotels.group or accorhotels.com.
Or become a fan and follow us on Twitter and Facebook.

MGALLERY BY SOFITEL

MGallery by Sofitel is AccorHotels' collection of inimitably enchanting, unique boutique hotels to discover the world and beyond.

MGallery by Sofitel has 90 unique and fascinating addresses in 24 countries around the world, all of which are havens for those who relish off-the-beaten-track experiences. Each address is remarkable for its singular personality and deep-rooted local history.

AccorHotels is a world-leading travel & lifestyle group and digital innovator offering unique experiences in more than 4,100 hotels, resorts and residences, as well as in over 10,000 of the finest private homes around the globe.



INK IN A NUTSHELL

NAME OF THE HOTEL	INK Hotel Amsterdam – MGallery by Sofitel
GENERAL MANAGER	Mrs. Jolanda Sadni Ziane
STAR CLASSIFICATION	4* Plus
NUMBER OF ROOMS	149
CONTACT DETAILS	Nieuwezijds Voorburgwal 67 1012 RE Amsterdam The Netherlands Tel. (+31) 20 627 5900 Reservations: h1159-re@accor.com
LOCATION	Access to public transportation Metro Closest stop: Central Station – All lines Tram Closest stop: Nieuwezijds Kolk – lines 1, 2, 5, 13 and 17 Stations Central Station (700 m) Rai Station (3.60 km) Amstel Station (4.20 km) Amsterdam Zuid Station (5.10 km) Airport Amsterdam Schiphol (15 km) Access route S101/Westpoort (10 km)
AWARDS	2017 Travel & Hospitality Awards "Luxury Hotel of the Year 2017" Luxury Travel Awards "Historic Luxury Hotel of the Year" Tripadvisor Travelers' Choice Awards "Top 25 hotels of The Netherlands" & "Most romantic hotels of The Netherlands" Bernache Award Holiday Check "The best hotels of 2017" Hotels.com, Category "Loved by guests award 2017" National Geographic "Luxury collection magazine" 2016 Dutch Hotel Award World Luxury Hotel Awards 2015 European Design Hotel Awards

IMAGERY

